

FOR IMMEDIATE RELEASE

## Fred W. McDarrah: New York Scenes

Exhibition: September 20<sup>th</sup> – November 3<sup>rd</sup>, 2018

Opening Reception: September 20<sup>th</sup>, 6 – 8 PM



Steven Kasher Gallery is proud to present *Fred W. McDarrah: New York Scenes*. The exhibition features 100 vintage black and white prints that span the late 1950s to the mid-1970s. The show features McDarrah's most iconic images alongside never-before-seen work from his extensive archive. The exhibition launches the publication of the most comprehensive survey on the photographer, *Fred W. McDarrah: New York Scenes*, published by Abrams, which includes more than 270 illustrations and an introductory essay by Sean Wilentz. This is the gallery's fourth solo exhibition of McDarrah's work.

The work of Fred W. McDarrah is having a massive resurgence. In addition to our exhibition and the new monograph, a solo exhibition *Into the Artist's World: Photographs by Fred W. McDarrah* will open at the Parrish Art Museum in November 2018. Three additional solo exhibitions will open in 2018: *Fred W. McDarrah as Mentor* at Howl! Arts, New York; *Fred W. McDarrah: Imaging The Living Theater, 1968* at the Alchemical Theater Co., New York; and *The Beat Generation: Photographs by Fred W. McDarrah* at the Beat Museum, San Francisco.

Fred W. McDarrah (1926 - 2007) was the only staff photographer at *The Village Voice* for decades and was its first picture editor. McDarrah was the eyes of *The Voice*. His pictures were the graphic expression of the United States' first, largest and most spirited alternative weekly as it recorded -- and helped create -- the most vibrant decades of the greatest city in the world. Through the medium of *The Voice* many of his images are lodged in our collective memories of bohemia and the counterculture. He covered New York City's diverse downtown scenes, producing an unmatched and encyclopedic visual record of people, movements, and events. McDarrah frequented the bars, cafés, and galleries where writers, artists, and musicians gathered, and he was welcome in the apartments and lofts of the city's avant-garde cultural aristocracy. He captured every vital moment, from Jack Kerouac reading poetry to Bob Dylan hanging out in Sheridan Square to Andy Warhol filming in the Factory, to the Stonewall rebellion.

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Celebrated historian Sean Wilentz vividly describes how McDarrah recorded the transformation of Greenwich Village from a local bohemian scene into a worldwide movement. “Fred left behind an unprecedented body of work from inside that movable site as it existed in mid-century Greenwich Village, when, for a while anyway, it shook the nation and the world. Nobody had ever come close to depicting what Fred did, and any future bohemian chronicle is bound to be shot differently from the way Fred did it. He was in the right place at the right time, and when the chance came for him to make the most of it, he didn’t blow it. So as long as there are those who will pay attention, Fred W. McDarrah’s spirit, the spirit inside these pictures, will tell its magical stories.”



Born in Brooklyn, McDarrah bought his first camera at the 1939 World’s Fair in New York City. He served as a U.S. Army paratrooper in Occupied Japan at the end of World War II, camera usually in hand, and then earned a Journalism degree from New York University on the G.I. Bill. When a neighbor, Dan Wolf, told McDarrah that he and Norman Mailer were starting a newspaper to be called *The Village Voice*, McDarrah signed on. He was associated with the paper for the rest of his life.

Fred W. McDarrah’s photographs have been exhibited at numerous museums, including the Museum of Modern Art, the Whitney Museum of Art, the Albright–Knox Art Gallery, and the Centre Georges Pompidou. His work is found in numerous private and public collections including the Museum of Modern Art, National Portrait Gallery, the J. Paul Getty Museum, The National Gallery of Art and the San Francisco Museum of Modern Art. He was the recipient of a Guggenheim Fellowship in 1972.

McDarrah’s previous books include *The Beat Scene* (1960), *The Artist’s World in Pictures* (1961), *Greenwich Village Guide* (1963), *New York, New York* (1964), *Kerouac and Friends: A Beat Generation Album* (1985), *Gay Pride: Photos from Stonewall to Today* (1994), *Beat Generation: Glory Days in Greenwich Village* (1996), *New York Stories* (2001), *Anarchy Protest and Rebellion & The Counterculture That Changed America* (2003), and *Artists and Writers of the 60s and 70s* (2006).

*Fred W. McDarrah: New York Scenes* will be on view September 20<sup>th</sup> – November 15<sup>th</sup>, 2018. Steven Kasher Gallery is located at 515 West 26<sup>th</sup> Street, New York, NY 10001. Gallery hours are Tuesday through Saturday, 10 AM to 6 PM. For more information about the exhibition and all other general inquiries, please contact Cassandra Johnson, 212 966 3978, [cassandra@stevenkasher.com](mailto:cassandra@stevenkasher.com).