

STEVEN  
KASHER  
GALLERY

# IN THE IN-BETWEEN

journal of new and new media photography

## THE PRESENT IS FEMALE: WOMEN STEAL THE SHOW AT AIPAD 2018

By Miss Rosen, April 13, 2018



Anja Niemi – Steven Kasher Gallery, New York City

In the humorous and critical tableaux of *She Could Have Been a Cowboy*, Norwegian artist Anja Niemi envisions herself as a character submersing herself in the fantasy of the American Southwest. Her scenes convey a journey, spurred as an escape from conformity and a search for a new identity. The work is a multilayered and cinematic exploration of American myth, gender roles, identity, and the tradition of the androcentric American road trip photography. Niemi dares viewers to discredit the fantasy by finding a reason why she shouldn't be a cowboy.