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## MEET THE PHOTOGRAPHER WHOSE WORK BREAKS OUTDATED LAWS

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Olivia Locher likes to play around. The young photographer's work is lively, tongue-in-cheek, and totally mischievous, as is she is. Her work tends to focus on the silly contradictions of every day life. Locher recently completed a project called "I Fought the Law," where she rebelliously broke old colonial laws from different states. The pictures are bright, joyful, and often laugh-out-loud funny. They certainly seem to connect with people: Locher boasts over 72 thousand followers on Instagram. We spoke to her to get the lowdown on her photos.

**I know you grew up in Pennsylvania, and then you went to SVA?**

I did, yeah! I grew up in a town called Johnstown, Pennsylvania. It's about 67 mi from Pittsburgh. It's a very small, sort of woodsy town. I got really interested in photography, so I decided to go to SVA.

**How did you get interested in photography? Did someone in particular inspire you?**

Yeah, actually. My hometown, Johnstown, had a really strong "do it yourself" sort of policy, so there was a lot of local concerts, [and] local art shows. Being around a lot of inspiring people encouraged me to create something of my own.

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**I really liked your project “I Fought the Law,” where you broke these really esoteric laws from different states. How did you come up with that?**

Oh, thank you. It’s funny, I was actually photographing someone for a different project and he mentioned that it was against the law to put an ice cream in your pocket. I don’t know why, but I just kept thinking about it. I googled it one day, and I found that there’s a different silly law for every state.

**Could you tell me a little bit about the project you did for T2?**

It was really fun to work on. I’m not really sure how they found me, but when I was approached to do it I was really excited. I really love T2’s over all aesthetic and image.

**Do you drink tea?**

Now I do! I never did before the collaboration. I’m a diehard coffee person, but I love trying T2 teas now too.

**What are you working on for the future?**

I’m really interested in showing work in the gallery setting. I’m in talks with doing an art book for the law project. That’s sort of the big next step for me.

**Is there anything that you’re particularly inspired by? Anyone that you look to for inspiration?**

Yeah, I’ve always been inspired by fashion. Artist wise, I like a lot of filmmakers. I really like Alejandro Jodorowsky. I also like Matthew Barney a lot.

**Ah, you’re into fashion. How would you describe your style?**

I myself am sort of grungy, sort of carefree.

**Carefree like your photos!**