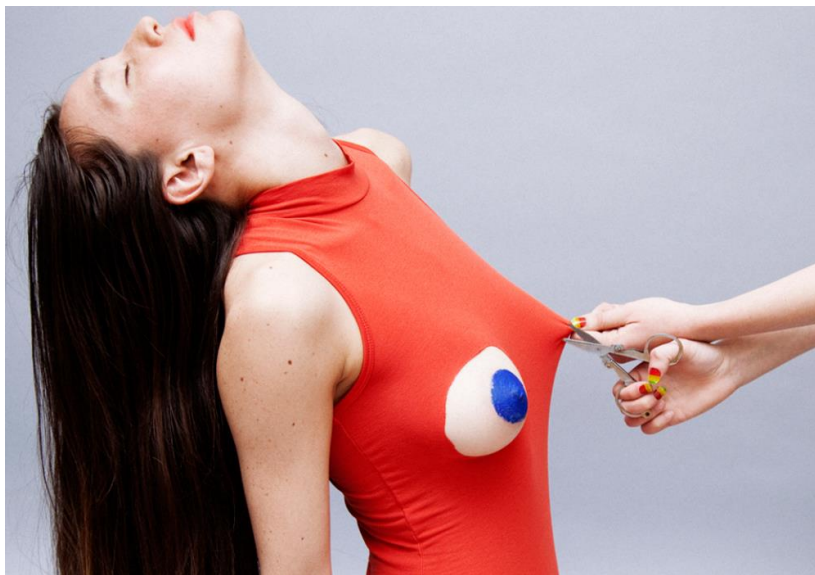


STEVEN  
KASHER  
GALLERY

# AUTRE

## OLIVIA LOCHER ON HER GROUP SHOW 'PHEROMONE HOTBOX'

January 22, 2015



We **first featured** the work of Olivia Locher back in 2011. Over the years, her work and photographic identity has matured, but has never lost that brilliant collision of erotic and surreal – with a feminine mystique that blossoms with rich hues and jarring contexts. Tonight, Locher is included in a group exhibition – entitled *Pheromone Hotbox* – with four other women who have that same mystique: Amanda Charchian, Shae Detar, Marianna Rothen and Aneta Bartos. Together, they are exploring female sexuality and womanhood that is counterclockwise from the predominant male perspective, which aims more to objectify than to celebrate. In the following short interview, Locher talks female empowerment and learning to trust her artistic ideas.

AUTRE: What can we expect tomorrow night at your show *Pheromone Hotbox* at Steven Kasher Gallery?

STEVEN  
KASHER  
GALLERY

OLIVIA LOCHER: A lot of girl power! I'm showing with four incredible female artists, who each have their own unique voice and style. The work all comes together fearlessly representing womanhood. It's a great show, I'm really honored to be included in it.

AUTRE: How does your work represent some of the ideas behind the show - "post-feminist" ideologies or exuding female sexuality, or otherwise?

LOCHER: The pieces I'm showing are a really colorful, playful mixture of work. There are many different concepts though out the individual pieces, but these particular photographs meet sharing a universal theme focused around empowering women.

AUTRE: You have been finding a very unique voice in your photography over the last few years - how do you think your work as evolved or changed the most?

LOCHER: I have learnt to trust my ideas and act on them, sometimes impulsively.

AUTRE: What's next?

LOCHER: I am always working on a few projects at once. I am just finishing up a two year long series titled, "I Fought the Law".

*Pheromone Hotbox at **Steven Kasher Gallery** in NYC – featuring Olivia Locher, Amanda Charchian, Shae Detar, Marianna Rothen and Aneta Bartos – opens tonight. The show will be on view until February 28, 2015. Interview and text by Oliver Maxwell Kupper*